

PRESS RELEASE

Leading Edutech Companies KooBits and Nervanix win EdTech Awards at Bett Asia Leadership Summit



Singapore, 19 November 2015 – The 2015 winners of the Bett Asia Awards, which celebrate Asia’s best people and solutions that transform education through technology, were announced yesterday November 18, at the Bett Asia Leadership Summit in Singapore.

Presented by Adrian Lim, Deputy Director, Education Sector, Infocomm Development Authority of Singapore (IDA), Singapore, and Gordon Payne, Divisional Director of i2i Events Group, the **Bett Asia and IDA: EdTech Excellence Awards**, were awarded to KooBits in the local category and Nervanix in the international category.

The Bett Asia and IDA: EdTech Excellence Award celebrates the most innovative education-technology solutions and companies in Asia. Winners were selected by a prestigious panel of judges. Both winners walked away with an opportunity to present their innovative solutions at the Bett Excel London, taking place from 20-23 January 2016.

“The 2015 BETT Asia winners and finalists honour the top educators and industry innovators who demonstrate excellence in providing solutions and value to the field of education.” said Gordon Payne, Divisional Director of i2i Events. “They share the vision of all of us who seek to leverage on the merits of technology to make a difference in the pursuit of knowledge. We are proud to be able to recognise their efforts and hope to continue spurring more creative minds to make a positive impact on the lives of learners.”

Aligned with Singapore’s Smart Nation initiative, KooBits is leveraging on data analytics to make quality curriculum-aligned resources more accessible and personalized to each student.

“What we have demonstrated so far is just the tip of the iceberg of what educational technology has to offer.” said Stanley Han, CEO and co-founder of KooBits. “Data analytics is getting bigger, and we are harnessing the potential of that technology to create truly differentiated learning for each child.”

“I am a strong believer of the bottom-up approach of developing solutions that solve real-world problems. I am really grateful that we have the opportunity to work with so many passionate educators, and are blessed with strong support from schools and parents. I am very humbled by the trust and confidence they have granted us.” He added.

KooBits’ flagship product, KooBits ProblemSums, is currently widely adopted in Singapore and licensed in Malaysia, Philippines and Indonesia. Since its launch in 2014, KooBits has more than 55,000 subscribers and more than 32,000 children actively learning on its platform every month. With its focus on Singapore Maths, KooBits wants its data analytics technology to benefit more children. Moving forward, KooBits is looking to expand into Thailand, Hong Kong and United Kingdom in 2016.